Audrey Mock
Product Designer

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audreymock.com

Problem solver at heart, designer by trade. I simplify complexity through intuitive, research-driven design to create meaningful, human-centered experiences.

Work Experience

ForeFlight, a Boeing Company

Product Designer (Jun 2023 - Present)

- Design data-driven features for an iOS and Windows application used by 300,000+ pilots and 470 airlines worldwide, improving navigation, weather visualization, and runway safety.

- Regularly facilitate usability sessions with users from 20+ airlines, translating insights into design decisions that guide product strategy.

- Collaborate with product, engineering, and QA teams to align design intent with technical feasibility and ensure smooth implementation.

- Serve as lead designer for the Windows platform, acting as a liaison between developers and designers to accelerate delivery and maintain consistency across platforms.

Product Design Intern (Jun 2022 - May 2023)

- Designed and tested two new features—weather radar visualization and hazard proximity alerts—improving user safety and situational awareness.

- Spearheaded the design team's transition from Sketch to Figma, rebuilding 50+ files and creating detailed specs to ensure smooth adoption and collaboration with developers.

Develop For Good

UI/UX Designer (Sep 2020 - Oct 2022)

- Led website redesigns for two nonprofits, optimizing interfaces to increase accessibility for immigrant families and children from underserved communities.

- Conducted research, prototyping, and implementation to align solutions with organizational goals.

Yotme

UX and Marketing Intern (Jun 2021 - Aug 2021)

- Led redesign of critical features of a CRM platform, leveraging user testing and competitor analysis to simplify user workflows.

- Redesigned marketing website to streamline navigation and clarify content, improving information discovery.

Patents (Pending)

Runway Incursion Prevention Notification System
The Boeing Company

Custom Range Ring Hazard Indicators
The Boeing Company

Active Runway Selection System
The Boeing Company

Education

Wellesley College
B.A. in Media Arts and Sciences
2019 - 2023
3.98/4.00 *summa cum laude*

Massachusetts Institute of Technology
Cross-Registered Student
2021 - 2021
Tangible User Interfaces

Scrum Master Certification
2023

Skills

Design
Wireframing • Rapid Prototyping • Interaction Design • User Research • Usability Testing • A/B Testing • AI-Enhanced Design • Stakeholder Management • Design Systems • Information Architecture • Data Visualization • Accessible Design

Tools
Figma • Sketch • Adobe Creative Suite • Principle • HTML/CSS • JavaScript • Java • Python • C# • Abstract • Balsamiq • Miro • Condens

Languages
English • Spanish • Korean